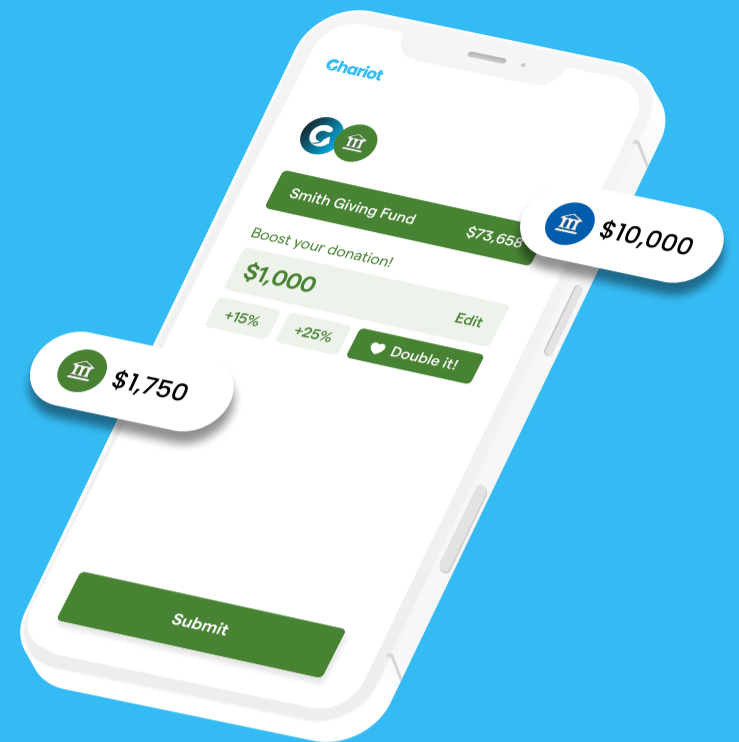


Unlock more DAF funding

There's \$234B sitting in Donor Advised Funds - Your organization deserves more of it.



Case Study - Smart Boost Technology

Over 22% of donors boosted their donations by ~165% when using Chariot

DAF donors give more with Chariot

- 1 Chariot's 3-click DAF giving is easier than giving with a credit card.
- 2 Smart Boost Technology encourages larger donations while optimizing for conversion
- 3 Chariot shows the donor their DAF account balance to encourage even larger gifts

Take advantage of philanthropy's fastest growing vehicle



~1 in 4 DAF donors **decided to increase their donation**

\$1,200

The average Chariot donation **6x larger** than other online donations

165%

The average amount that donors boost their donation with Chariot